

Top Government Funding Programs of 2022

Mentor Works Ltd. is dedicated to accelerating small businesses' growth through government funding support. We create and implement customized funding strategies and assist with the application process to maximize each company's funding potential. Through government funding, we extend cash flow to serve your top strategic initiatives.

Note: For all project-based grants and loans, please do not begin your project spend until you are approved for funding.

Jobs and Growth Fund: Up to 50% to a Maximum of \$10 Million

Job Creation and Long-Term Growth Activities

The Jobs and Growth Fund will support projects that contribute to near-term job creation and long-term resilience through various focus areas. This program is available through both FedDev Ontario and Western Diversification (BC, Alberta, Saskatchewan, Manitoba) for applicants in those regions.

Eligibility: Businesses, including co-operatives, non-profits, & economy development partners in eligible provinces.

Timelines: Application accepted on ongoing basis. All projects must be completed prior to March 31, 2024.

Project Themes: Support the transition to a green economy, foster an inclusive recovery, preserve Canada's competitiveness and future-proof SMEs through digital adoption, and strengthen the capacity in critical sectors.

Canada Job Grant (CJG): Max 50-83% up to \$6,000-10,000 per Trainee

Workforce Training for Skills Development

The Canada Job Grant is a critical component of Canada's Economic Action Plan. It supports third-party employee programs which build a highly skilled workforce and lead to improved employability. Employers choose the individuals they would like to have trained, and the training that meets their workforce development needs.

Eligibility: Canadian-based SME w/ \$2M liability insurance. Trainee must be a permanent Canadian citizen or granted refugee status. Trainer must be a separate entity from applicant company.

Timeline: Training must be completed within 12 months of application approval.

Training Themes: Post-secondary, technical skills, leadership, marketing, business systems, etc.

Strategic Innovation Fund (SIF) Net Zero Accelerator: Up to 50% in Government Funding

Large Scale Clean Technology Projects (Minimum \$10M+ Project Budget)

SIF Net Zero Accelerator supports rapid decarbonization projects with large emitters, research and development, commercialization scale-up of clean technologies and acceleration of industrial transformation.

Eligibility: Businesses must be operating in Canada. Projects can come from any industry, but the company should have high growth potential and projects must result in significant environmental and economic benefits to Canada.

Timeline: Continuous application intake. \$3 billion investment will be awarded/earmarked over 5 years.

Project Themes: Projects should lead to significant environmental impacts/benefits to Canada or support the growth of Canada's low-carbon economy. Three focus areas include: (1) development/adoption of cleantech for all industrial sectors, (2) aerospace/automotive manufacturing sector cleantech development, (3) development of a Canadian battery innovation and industrial ecosystem.

Zero-Emission Vehicle Awareness Initiative (ZEVAI): Up to 50-75% to \$200k-300k Funding

Consumer Education of Zero-Emission Vehicle Benefits to Increase Consumer Adoption

The federal government is addressing these concerning emissions by allocating funds towards Zero-Emission Vehicles (ZEV) to fully eliminate all vehicle emissions in Canada by 2040. As part of this commitment, the federal government is committing funding to improve consumer awareness of the benefits of zero-emission vehicles.

Eligibility: Canadian for-profit businesses, electricity/gas utilities, municipalities, academia, and non-profits.

Timelines: This program is no longer accepting applications.

Project Themes: Targeted outreach/awareness campaigns, web-based resources, test drive and trial programs, showcase facilities, increasing workplace charging awareness among employees, increasing visibility of charging infrastructure, and developing training material and practice guides for target audiences.

Tourism Relief Fund (TRF): Up to 50-75% to Max \$100k-500k Funding

Enhancing and Promoting Canadian Tourism Activity both Domestically and Internationally

TRF will position Canada as a destination of choice for domestic and international travel, once deemed safe, by empowering tourism businesses to enhance experiences and products for local and domestic visitors, providing the best Canadian tourism experiences we have to offer.

Eligibility: Established contributors to the Canadian tourism ecosystem, excluding restaurants, retail, and hotels.

Timeline: Applications will be accepted on an ongoing basis until funding is fully committed.

Project Themes: Tourism opportunities that attract domestic and international tourists by either (1) modernizing tourism offerings to be more sustainable or (2) taking advantage of post-pandemic opportunities through strategic medium- to long-term investments, while supporting destination development.

Get Started - Book a Funding Discovery Session:

Click the name of your region's contact to book your free funding discovery session.

- Southwestern Ontario: [Jeff Dumart](#), jeffd@mentorworks.ca, 1-888-599-3111 x115
- Southwestern Ontario & Toronto: [Mustafa Aydin](#), mustafa@mentorworks.ca, 1-888-599-3111 x140
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